

# Herd Testing

## ... at the wave of a wand

See flipside for  
special launch  
offer

Imagine being able to 'automatically' match individual cows to flasks at the wave of a wand ... well it's possible:

## EZ Link EID

- **Accurately matches cow and flask.**
- **Removes dependency on tag visibility.**
- **Avoids the need to manually enter cow numbers.**
- **Makes herd testing quicker, easier, and more efficient.**



EZ Link EID is compatible with HDX and FDX electronic tags. LIC recommends tagging with HDX birth ID tags from Allflex and Zee Tags (this will mean you are compliant with mandatory animal identification when it is introduced to the cattle industry in 2011).

EZ Link EID will suit most dairy sheds:

- Herringbone - you must be able to access the cows' heads.
- Rotary - you must be able to reach the cows' heads with the 65cm EID reader (NB: Internal sampling rotaries are more likely to be suitable than external sampling sheds).

**Cost: \$195 for EZ Link EID** [EZ Link = \$135 and EID = \$60]

# Simply walk and wave with EZ Link EID

Call your local District Manager today to ensure your next test is an EZ Link EID herd test.

Handhelds are limited - call now so you don't miss out.



## Be in to win !

Sign up for EZ Link EID testing now\*  
and go in the draw for a chance at:

**1st Prize: \$5000 overseas holiday\*\***

**2nd prize: 42" LCD flatscreen television\*\***

**3rd prize: MINDA Mobile annual licence  
and HP iPAQ 112**

\* You must complete two herd tests by 21 December 2010.

\*\* Or the equivalent value credited to your LIC account.

Entry into this prize draw closes on 31 August 2010. Terms and conditions apply. See the LIC website or your District Manager for details.



"EID makes herd testing more enjoyable, there's no need to read tags, and I feel more confident in the results."

**Harry Rich, Farm  
Manager, Orini Downs**